



Capworth

A
Capworth
Open Program

**FINANCE AND
ACCOUNTS FOR
NON- FINANCE MANAGERS &
NON -ACCOUNTANTS**

Course Dates: 7th - 11th June 2022

www.learning.capworth.net

About the Course

Finance and Accounting for the Non-Finance/ Accountant Manager allows non-financial business executives to become better users of financial information so they can be more strategic contributors to their organization.

No matter what functional background you have – strategy, marketing, engineering, or operations – you'll learn concepts around accounting in a straightforward, easy-to-grasp manner, enabling you to use finance instruments to add value when your company makes growth and strategic allocation decisions.

Learning Outcomes

The course will help you to:

- Learn the basics of income statements, balance sheets, and cash flow statements
- Analyze and draw conclusions from financial statements
- Determine how to forecast future revenues
- Account for expenses that can't be assigned to specific items
- Apply cost accounting principles for financial reporting and product costing
- Understand the ways companies can reduce their exposure to a range of risks, focusing on financial instruments and derivatives

By the end of this training course, participants will be able to:

- Learn financial terminology and general financial principles
- Interpret financial statements
- Make the distinction between income and cash flow
- Gain exposure to diverse financial approaches, including methods of valuation
- Become adept in financial decision-making

Who Should Attend

This course is aimed at functional managers from across a company who do not have formal training in finance and accounting. Participants in this program are managers from virtually every non-finance area.

Course Outline

1. Introduction to and foundations of financial accounting
2. Corporate financial accounting and financial reporting
3. Business and financial statement reporting and analysis
4. Introduction to and foundations of cost and management accounting
5. Strategic revenue and cost management: cost and revenue analysis & management
6. Budgeting, financial planning and control
7. Corporate Financial Management
8. Working Capital Financial Management
9. Treasury Financial Management